

Social Media Fellow

Buy Brightline is a grassroots campaign pushing the State of Florida to buy Brightline, a private train that runs from Orlando to Miami. Brightline is \$6 billion in debt and heading towards bankruptcy. We want the Florida Legislature to use our tax dollars to buy Brightline and make it public, before private equity scoops it up and strips it for parts.

We're looking for a Social Media Fellow to help us build our campaign's online presence. You'll establish and manage the campaign's social media accounts, develop a consistent posting cadence, respond to engagement, and help build a movement that pressures Florida's political leaders to act before it's too late.

This is a 3-month fellowship with a \$1,000 stipend, plus potential bonus compensation. Flexible hours, ideal for a student or early-career organizer looking to build a portfolio in advocacy communications.

What you'll do:

- Launch and manage Buy Brightline's social media accounts across relevant platforms (Instagram, Facebook, TikTok)
- Schedule and publish posts aligned with the campaign
- Monitor and respond to comments, mentions, and DMs
- Secure earned media with other social media accounts
- Help grow our audience ahead of key lawmaker outreach

What we're looking for:

- Comfort managing social media accounts
- Eagerness to learn and grow with the campaign
- Self-starter who can work independently with minimal supervision
- Passion for transit, public infrastructure, or civic campaigns is all a plus — and so is being chronically online!

Buy Brightline is a volunteer-driven campaign. Come help us grow it and buy Brightline!

Apply at buyBrightline.com/jobs or email your resume to hello@buyBrightline.com.

Deadline: July 10, 2026