Organizing & Campaign Manager

Buy Brightline is a grassroots campaign pushing the State of Florida to buy Brightline, a private train that runs from Orlando to Miami. Brightline's Florida operation is over $2 billion in debt and heading towards bankruptcy - like its parent company, which filed for bankruptcy in September. We want our lawmakers to use our tax dollars to buy Brightline and make it public - we deserve public transit and voted for it over 20 years ago.

We're looking for an Organizing & Campaign Manager to mobilize and grow our base of riders, families, and seniors who want public alternatives to moving around our massive state. Our ideal candidate is an experienced communicator who can effectively manage a robust campaign and help us level up our field strategy. You'll work to grow our pledge count through field and digital organizing, relationship building, and in-person events to drive engagement.

This is a part-time position that pays $25/hour, plus potential bonus compensation. Flexible hours, ideal for a graduate student or early-career campaigner looking to build a portfolio in grassroots campaigning and political organizing.

What you'll do:

- Implement campaign strategies, goals, and objectives
- Coordinate campaign activities, including rallies, rides, and meetings
- Mobilize base and supporters for advocacy and social activities
- Track campaign progress and adjust strategies to reach goals
- Develop educational materials and workshops to train our base
- Drive the growth of our pledge base and online community through social media, texting, email, and by building relationships with allies and digital activists.
- Partner with organizers to drive engagement around in-person events

What we're looking for:

- Strong organizational, writing, and analytical skills
- Experience organizing or working on political or labor campaigns
- Self-starter who can work independently with minimal supervision
- Ability to travel (remote role, but may require visits to hubs)

Come help us build the case for public ownership of transit!

Apply at buyBrightline.com/jobs or email your resume to hello@buyBrightline.com.